DOCUMENT RESUME

ED 451 244 TM 032 472

AUTHOR Mikk, Jaan
TITLE Textbook: Research and Writing. Baltische Studien zur Erziehungs und Sozialwissenschaft, Band 3 (Baltic Studies for Education and Social Sciences, Volume 3).
ISBN ISBN-0-8204-4759-5
ISSN ISSN-1434-8748
PUB DATE 2000-00-00
NOTE 426p.
AVAILABLE FROM Peter Lang Publishing, Inc., 275 Seventh Ave., 28th Floor, New York, NY 10001-6708 ($52.95). Tel: 800-770-5264 (Toll Free).
PUB TYPE Books (010) -- Guides - Non-Classroom (055)
EDRS PRICE Document Not Available from EDRS.
DESCRIPTORS Computer Software; *Educational Research; *Readability; Readability Formulas; Surveys; *Textbook Evaluation; Textbook Preparation; *Values; *Writing for Publication

ABSTRACT

This book is a guide to the evaluation and development of textbooks that focuses on the research on which they are based to the writing of the text. It also explores research into textbook effectiveness and provides an overview of the research in the field. The chapters are: (1) "Respondents' Opinions"; (2) "Evaluation of Textbooks by Experiments"; (3) "Analysis of Textbooks"; (4) "Readability Formulae"; (5) "Use of Computers in Textbook Writing and Analysis"; (6) "Suggestions for Comprehensive Writing"; (7) "Criteria for the Optimal Readability of a Text"; (8) "Interest a Text Can Offer"; (9) "Illustrations in Textbooks"; and (10) "Value Forming Aspects of Textbooks." Three appendixes contain information on the validity of methods for textbook analysis, readability formulae, and formulae for predicting text interest. (Contains 58 tables, 21 figures, and 578 references.) (SLD)

Reproductions supplied by EDRS are the best that can be made
from the original document.